

PERSONAL INFORMATION



Chisinau, Republic of Moldova

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Sex female | Date of birth 11 March,1982 | Nationality Moldavian

OBERST Ala

WORK EXPERIENCE

- 2005 – present** – PhD., associate professor, Economics and Management Department, Faculty of Economic Engineering and Business, Technical University of Moldova
- 2013 – present** – freelancer, business trainer, entrepreneurial patent
- 2017 – present** – member of the evaluation committee „Moldavian National Quality Award" for the period 2016 – 2021
- 2021 – present** – member of the board of directors of the Association of Business and Management Consultants of Moldova
- 2007 – 2019** – consultant, project manager, consulting company "C&I" SRL

PARTICIPATIONS IN INTERNATIONAL PROJECTS

- October 2022 – December 2022** - National Consultants to support the National Centre of Judicial Expertise in accreditation to ISO/IEC 17020:2012 standard, the project “Strengthening Efficiency and Access to Justice in Moldova” (A2J), UNDP
- 2021 – 2022** – short-term consultant, USAID Moldova Competitiveness Transition Activity (MCTA)
- 2015 – 2021** – short-term consultant, the competitiveness project USAID Moldova – Chemonics International INC
- 02.01.2020 – 30.09.2020** – JNKE (Coach) ISO 9001, the project Support to Quality Infrastructure Framework within a DCFTA context in the Republic of Moldova
- 2017 – 2018** – short-term expert, the GIZ-project „Modernisation of Local Public Services in the Republic of Moldova”
- 2015 – 2016** – short-term consultant, the project Strengthening Technical Capacities of the National Institutions for the Human Rights Protection and Promotion – UNDP Moldova
- 2013 – 2014** – short-term consultant, Democracy Programme/ Elections – UNDP Moldova

EDUCATION AND TRAINING

- 2000-2004** – Bachelor degree – Technical University of Moldova, license in Economics, field Management
- 2004-2005** – Master Degree Study – Technical University of Moldova, Master Degree in Economics, field Economy and Management in Food Processing
- 2005-2008** – PhD – Technical University of Moldova, PhD in Economic Science (since 2018)
- 2008** – IRCA Certified Quality Management Systems Auditor
- 2017** – Certified Management Consultant CMC
- 2020** – University Associate professor in 04 Business, Administration and Law/ 041 Economic sciences

PERSONAL SKILLS

	Mother tongue(s)	UNDERSTANDING		SPEAKING		WRITING
		Listening	Reading	Spoken interaction	Spoken production	
	Russian					
	Other language(s)					
	Romanian	C2	C2	C2	C2	C2
	English	B2	B2	B2	B2	B2

Organisational / managerial skills

- Outstanding communication and interpersonal skills
- Process approach and operational procedures skills

Curriculum Vitae

- Analytical mind with excellent data collection and analysis skills
- Excellent leadership skills
- Organizational and time-management skills
- Decision-making skills
- Proven knowledge of auditing standards and procedures, rules and regulations
- Ability to work with/amidst diversity and multi-disciplinary teams
- Aptitude in creative problem-solving
- Sound independent judgement

Computer skills	Proficiency in MS Office (Microsoft Office: Word, Excel, Visio, Power Point, Outlook, MS Teams, Zoom, CiscoWebex, Google Meet)
Driving license	Category B

ADDITIONAL INFORMATION

Scientific publications: over **40** scientific and didactic articles published

1. Gheorghită M., Oberșt A. *Compliance with the environmental aspects of the apparel manufacturers in the Republic of Moldova*, Annals of the University of Oradea, Fascicle of textiles, leatherwork, Volume 22, No. 2, 2021, p.101-106. P-ISSN 1843 – 813X, E - ISSN 2457-4880, CD- ISSN 2068 – 1070 – 0,42 c.a.
2. OBERST, A. *Current food safety challenges*. Journal of Social Science. 2018, Vol.1, nr.1 (2018), p. 73-76. ISSN 2587-3490, eISSN 2587-3504 – 0,40 c.a.
3. OBERST, A. *Consolidarea managementului participativ – elementul cheie în asigurarea eficacității Sistemului de management al siguranței alimentului*. Journal of Social Science. 2019, Vol. II, nr. 4 (2019), p. 92-99, ISSN 2587-3490, eISSN 2587-3504 – 0,63 c.a.
4. Gheorghită M., Oberșt A. *Advancing sustainable development through environmental commitment of apparel producers*, Journal of Social Science. 2021, Vol. IV, no. 1 (2021), pp. 47 - 57, ISSN 2587-3490, eISSN 2587-3504 – 1,00 c.a.
5. Gheorghită M., Oberșt A. *Metodologia de evaluare a riscului de fraudă alimentară*. Conferința științifică internațională, Ediția a XV-a, Dezvoltarea economico-socială durabilă a Euroregiunilor și a Zonelor Transfrontaliere, Iași, România, 25 octombrie 2019, Vol. XXXIV, p.176-181. ISBN 978-606-685-687-4 – 0,48 c.a.
6. Gheorghită M., Oberșt A. *Beneficiile investiției în sisteme de management integrate în industria ușoară*, Ediția a XVI-a, Dezvoltarea economico-socială durabilă a Euroregiunilor și a zonelor transfrontaliere”, Iasi, 30 octombrie 2020, Vol. XXXVII, p.199-208. ISBN 978-606-685-742-0 – 0,80 c.a.
7. Oberșt A. *The concept of the new EFQM model of business excellence*, Conferința Științifică Internațională „Strategii și politici de management în economia contemporană”. Ediția a VI. Chișinău, 26-27 martie 2021, Editura ASEM, Chișinău 2021, p.254-264. ISBN 978-9975-75-791-1 – 0,83 c.a.
8. Oberșt A. *Developing a food safety culture - the imperative of performance leadership*, Conferința Științifică Internațională „Competitiveness and sustainable development in the context of European integration”. Ediția a III. Technical University of Moldova, Faculty of Economic Engineering and Business, Chișinău, 4-5 noiembrie 2021, pp. 153-159, ISBN 978-9975-45-739-2 (PDF), 082=135.1=111=161.1, C 63, 0,70 c.a.
9. OBERȘT Ala, CUCOȘ Stela, *The importance of communication in managerial leadership*, International Scientific Conference – European integration through the strengthening of education, research, innovations in eastern partnership countries, (First edition), Chisinau, Moldova State University, 16-17 May 2022, ISBN 978-9975-165-03-7 (p. 72-79) <https://zenodo.org/record/6992053#.Y4TRTHZBxPZ>
10. OBERȘT Ala, *System approach to occupational health and safety in moldavian enterprises*, Conferința științifică internațională – Strategii și politici de management în economia contemporană, (ediția a VII-a), 9-10 iunie 2022. Chișinău: ASEM, 2022. ISBN 978-9975-147-65-1 (PDF). DOI: 10.5281/zenodo.7347111 (p. 104-115).
11. OBERȘT Ala, GHEORGHITĂ Maria, *Consolidate the reputation and increase the credibility of the company through the implementation of the social audit*, Conferința economică internațională – Competitivitate și dezvoltare sustenabilă, (ediția a 4-a), 3-4 Noiembrie 2022. Chișinău: UTM, 2022. ISBN 978-9975-45-872-6 (PDF). DOI: <https://doi.org/10.52326/csd2022.18> (p.104-110)
12. GHELBET Angela, BULGARU Valentina, GHEORGHITĂ Maria, SCRIPCENCO Angela, OBERȘT Ala, *Educația antreprenorială a studenților în opinia angajatorilor din domeniul textile-pielărie*, V-TH INTERNATIONAL SYMPOSIUM CREATIVITY TECHNOLOGY MARKETING 2023 Technical University of Moldova (în curs de editare).
13. Ina Crețu, Ala Oberșt. *Managementul Resurselor Umane*. Note de curs. UTM/ FIEB/DEM. Chișinău: Tehnica-UTM, 2020. 119 p. ISBN 978-9975-45-615-7 – 8.00 c.a.
14. Oberșt A. *Macroeconomie*. Note de curs. UTM/ FIEB/DEM. Chișinău: Tehnica-UTM, 2021. 98 p. ISBN 978-9975-45-697-5 – 7.50 c.a.
15. Ala Oberșt, *Managementul resurselor umane*. Culegere de teste, probleme și aplicații practice, UTM/ FIEB/DEM. Chișinău: Tehnica-UTM, 2019. 112 p. ISBN 978-9975-45-592-3 – 3,04 c.a.

Projects carried out within the consulting and corporate training activities: over **90 projects** performed successfully

Seminars and personal developing:

9-15.06.2008 Doctoral Intensive Summerschool on Meta-heuristics in Optimization and in Intelligent Data Analysis

- 04-29.06.2012** Managementul IT a proiectelor
06.12.2013 Workshop: Puterea Emoțiilor în Leadership
05-06.10 2015 The changes in the new edition of ISO 9001:2015
23-24.05.2019 Cursul WRITING FOR PUBLICATION
28.08.2020 Webinar: using of MS Teams
31.10.2020 Webinar: How to use space missions results in classroom? Benefits and challenges
9-10.03.2021 Online Interuniversity training course on "EU Project Management", within project nr. 619953-EPP-1-2020-1-MD-EPPJMO-PROJECT, "Horizons of Moldova's European Union Integration: Realities and Perspectives", with the support of the Erasmus+ Programme of the European Union.
29.01.2021 Workshop with EaP WG2: Provocările în implementarea reformelor în conformitate cu Acordul și Agenda de Asociere și în deschiderea exportului de produse de origine animală pe piața Uniunii Europene
04.02.2021 Workshop Social Media Marketing
03.06.2021 Introducing in Managementul Riscurilor
15.06.2021 Digital Teaching in University Environment
01.07.2021 Change Management for Consulting Grow Your Consulting Business Training Series Nadia Petkova, Director SME Finance and Development, EBRD
24.09-01.10. 2021
October, 2021 – February, 2022 Moldova Higher Education Leadership and Management (MHELM)

Memberships

- Member of CMC-GI (Certified Management Consultant - Global Institute)
- Member of ACAM (The Association of Business Consultants of the Republic of Moldova)

Reviewed
06 August, 2024